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DEPARTMENT OF MANAGEMENT STUDIES

BOOK CHAPTER PUBLISHED DETAILS

SNO	NAME OF THE FACULTY	TITLE OF THE CHAPTER	PUBLICATION	ISBN NUMBER
1	Dr.E.Hemavathi	THE ROLE OF ENTREPRENEURS CREATIVITY AND INNOVATIVE PERFORMANCE IN FRANCHISING BUSINESS MODEL IN TAMIL NADU	AN PUBLICATIONS (REG.UNDER MSME,GOVT. O F INDIA), AN ISO 9001:2015 CERTIFIED PUBLICATIONS, PUBLISHED CHAPTER - IN THE EDITED BOOK ON "RECENT TRENDS AND CHALLENGES IN MULTIDISCIPLINARY APPLICATIONS-VOLUME II" BEARING ISBN: 978-81- 955856-4-9 15.05.2022	ISBN: 978-81- 955856-4-9 15.05.2022
2.	Dr.J.Kavitha	ROLE OF WOMEN EMPOWERMENT IN ACHIEVING SDG'S IN INDIA	ARTICLE TOPIC - ENVIRONMENT AWARENESS AND CHANGES IN CITIZEN PRACTICES-AN EXPLORATORY STUDY PUBLISHED BY: JSR PUBLISHING HOUSE LLP	ISBN: 978-93-94336- 22-3