



MEENAKSHI COLLEGE OF ENGINEERING

Approved by AICTE and Affiliated to Anna University, Chennai
ISO 9001:2015 Certified and Accredited by NAAC with 'A' Grade



DEPARTMENT OF MANAGEMENT STUDIES

SOFT SKILL, LANGUAGE AND COMMUNICATION SKILL , LIFE SKILL AND AWARENESS PROGRAM CONDUCTED

S.No	Name of the Event	Nature of the event	Resource Person	Participants Details (Students)	Coordinator	Date
1.	Money Matters: Building Financial Literacy for the Future	Awareness	T.Baskaran MBA,CAIIB,CFP, NCFE Financial Education Trainer, Chennai	81	Ms.S.R.Kalaiarasi	07-04-2025
2.	Future trends in e-business management; navigating the digital frontier	Awareness	Mr. Bharathiraja Thangappalam, CEO, Touchmark Descience Pvt Ltd	81	Mr.D.Gopiselvan	03-12-2024
3.	Mastering Essential Soft Skills for Career Success	Soft Skill	Mr.BHARATHITHASAN.T, HR Specialist, Manager-Apex System	120	Mr.D.Gopiselvan	11-10-2023
4.	Effective Communication: Bridging Gaps with Language Skills	Language and Communication skill	Mr.M.U.Balaji,Field Coordinator, ED TN	120	Mr.D.Gopiselvan	07-12-2023

5.	The Life Skills Advantage: Navigating Personal and Professional Challenges	Life Skill	Mr. DIVAKAR D, Senior HR Generalist, SSE Manufacturing	120	Mr.P.Shankaar	31-10-2023
6.	Mindful Awareness: Techniques for Personal Growth and Leadership	Awareness Program	Dr. Rathinavel Rajan .S, Regional HR Head, Ball Corporation	120	Ms.G.Gomathi	20-03-2024
7.	Soft Skill for Successful Career	Soft Skill	Mr.Manickavasagam, Reetired Senior Logistics Manager, TNPL	115	Ms.S.R.Kalaierasi	12.05.2023
8.	Seminar on "Devloping Resume Buildiingand Interview skill"	Language and Communication skill	Mr.S.Ravisankar, Group Head-Revenue and E-Commerce-GRT Hotels and Resort	100	Mr.D.GopiSelvan	27.04.2023
9.	"Mastering The Thoughts"	Life skill	A.T.RAJKUMAR, Author , Writer and Entrepreneur Spritual Minded CUS MWS, Chennai	110	Mr.Shankaar.P	27.04.2023
10.	Guest Lectureon" Finanacial Investment"	Awareness Program	P.S.T.RAJKUMAR, FINANCIAL EDUCATIONAL COUNSELLOR,ICICI FOUNDATION	100	Mr.D.Gopi Selvan	13.06.2023
11.	Awareness program on 5S Techniques	Awareness Program	Dr.T.K.S.SIVARAMAKRISHNAN,Trainer TQM, TPM, 5S & Softskills @ Raane Engine Valves LTD.	115	Ms.S.R.Kalaierasi	28.11.2022
12.	Soft Skill Training Programon Leadership Skills	Soft Skill Training	Mr.V.Rajesh-TCS-Head Retail Solutions India	110	Mr.Shankaar.P	25.05.2022

13.	Seminar on Personality Development - E-Learning	Language and Communication skill	ED Serv Soft Sustems Limted, Chennai	105	Ms.S.R.Kalaiarasi	21.04.2022
14.	Guest Lecture on "Wealth Management"	Life Skill	Mr.G.Venkateshwara Rao, Manager, Client Relationship, Indian Bank	100	Mr.R.Nirmal Kumar	11.11.2021
15.	Seminar on Six Sigma Concept in Quality Management	Awareness Program	Mr.K.Srinivasan, General Manager of Brakes India LTD	105	Ms.S.R.Kalaiarasi	06.10.2021
16.	Guest Lecture on Employability Skills	Soft Skill	Mr.Balaji Jayarai, Member of Association of British Scholars	58	Mr.Shankaar.P	22.10.2020
17.	Workshop on "Effective Communication in Health Care Industry"	Language and Communication skill	Mr.Sinha Roy, Free lance Medical Practioner	55	Mr.D.Gopi Selvan	24.09.2020
18.	Yoga for Silence of Mind	Life Skill	Ms.R.Aishwarya, Free lance Yoga Practioner	55	Mr.Shankaar.P	21.07.2021
19.	Guest Lecture on The Recent Trends in HR & Skilled Matrix	Career Development	Mr.R.Sundaresan, Chief Manager SRF LTD	58	Mr.R.Nirmal Kumar	30.09.2020
20.	Motivation and Softskill	Soft Skill	Mr.K.L.Ganesan, Expertise in Sales and Marketing	65	Mr.Shankaar.P	13.11.2019
21.	Workshop on Resume Building and Confidence Boosting	Language and Communication skill	Mrs.Sathya Krishna, Founder, Saaki, Argus and Averil Counsulting PVT LTD	60	Mr.D.Gopi Selvan	19.02.2020
22.	One day Workshop on Rise & Shine	Enterprenurial Development	Shri.K.S.Santhalingam, Asst Director, Economic Investigator, Ministry of MSME	60	Ms.S.R.Kalaiarasi	25.11.2019
	Entrepreneurs					

23.	Guest Lecture on "Importance of Training Programme"	Career Development	Mr.Mahindran,CEO, HR Professionals, Training Academy	65	Mr.D.Gopi Selvan	27.08.2019
24.	Guest Lecture on "Presenting Oneself with the Recent Emerging Changes in Marketing Environment"	Awareness Program	Mr.Abishek Bohra, Founder of "THE RESURGENT"	70	Dr.E.Hemavathi	12.02.2019
25.	Seminar on "Student Skill Development Programme"	Soft Skill	Mr.Sampath Kumar, Managing Director, Provider Skill Academy	65	Mr.D.Gopi Selvan	19.09.2018
26.	Guest Lecture on Role of HR and Current Trends in Legal	Life Skill	Mr.P.Srivatsan,HR Manager, CRCL Elior, A French MNC	68	Ms.S.R.Kalaiarasi	07.09.2018
27.	An Session on "Recent Trends in HR Practices	Awareness Program	Mr.Ravindra Patel, Genie Consultants Pvt Ltd.	70	Dr.E.Hemavathi	22.10.2018



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DEPARTMENT OF MANAGEMENT STUDIES

VALUE ADDED COURSES OFFERED

SLNO.	Name of the Event	Course Code	Year of Offering	Period	Duration of Course	No of Students Enrolled in the year	No of Students Completing the course in the year
1	VALUE ADDED COURSE ON FUNDAMENTAL OF STOCK MARKET	MBAAD2401	2024-2025	17.02.2025 - 20.02.2025	30 hrs	81	81
2	VALUE ADDED COURSE ON STRATEGIC SALES MANAGEMENT	MBAAD2301	2023-2024	23-09-2023-25-11-2023	30 hrs	121	121
3	VALUE ADDED COURSE ON TRADING STRATEGIES FOR INDIAN MARKET	MBAAD2302	2023-2024	07.10.2023-16.12.2023	30 hrs	114	114
4	ADD ON COURSE ON EQUITY MANAGEMENT	MBAAD2202	2022-2023	17.09.2022-5.11.2022	30 hrs	115	115
5	ADD ON COURSE ON LEADERSHIP DEVELOPMENT	MBAAD2201	2022-2023	15.10.2022-26.11.2022	30 hrs	120	120
6	VALUE ADDED COURSE ON CORPORATE SKILLS FOR EXECUTIVES	MBAAD2102	2021-2022	09.10.2021-04.12.2021	30 hrs	67	67
7	VALUE ADDED COURSE ON MANAGING FINANCE USING EXCEL	MBAAD2101	2021-2022	20.11.2021-22.01.2022	30 hrs	115	115
8	VALUE ADDED COURSE ON COMMODITY TRADING	MBAAD2002	2020-2021	29.08.2020-17.10.2020	30 hrs	71	71
9	VALUE ADDED COURSE ON EXCEL TOOLS IN FINANCIAL MANAGEMENT	MBAAD2001	2020-2021	19.12.2020-20.02.2021	30 hrs	68	68
10	ADD ON COURSE ON SALES FORCE MANAGEMENT	MBAAD1902	2019-2020	06.07.2019-24.08.2019	30 hrs	80	80

11	VALUE ADDED COURSE ON TALLY FOR MANAGERS	MBAAD1901	2019-2020	21.09.2019-23.11.2019	30 hrs	76	72
12	VALUE ADDED COURSE ON STOCKS TRADING	MBAAD1802	2018-2019	07.07.2018-01.09.2018	30 hrs	33	33
13	VALUE ADDED COURSE ON TALLY FOR EXECUTIVES	MBAAD1801	2018-2019	15.09.2018-27.10.2018	30 hrs	88	88



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WORKSHOPS, SEMINARS AND CONFERENCE CONDUCTED

SLNO.	Name of the Event	Participants Details (Students)	Date
1	The Entrepreneurial Personality: Traits, Challenges, and Success	120	15.3.2024
2	Entrepreneurial Competence Skills Strategies and Growth for future leader	120	20.05.2024
3	Seminar on Research Ethics and Integrity for Uploading Standards in Academic and Professional Pursuits	127	10-05-2023
4	Seminar on " Innovation and Entrepreneurship: Harnessing Creativity and Innovation for Business Success."	118	23-03-2023
5	Seminar on "Emerging Issues in IPR: Addressing Challenges in the Digital Age"	182	26-02-2021
6	Seminar on "Quantitative Research Methods: Understanding Surveys, Experiments, and Statistical Analysis".	138	02-09-2020
7	Workshop on " Introduction to Entrepreneurship: Exploring Opportunities and Mindsets"	71	12-02-2020
8	Workshop on Data Collection and Analysis Techniques in Research	159	23-08-2019
9	Seminar on "Research Design and Planning: Strategieis for Effective Research".	182	04-10-2018
10	Seminar on Research Ethics and Integrity for Uploading Standards in Academic and Professional Pursuits	127	10-05-2023